

# Sustaining momentum in Positive Nutrition in Foods

Building on our long history of improving nutrition, we have delivered strong, measurable progress in enhancing the nutritional quality of our products.

In 2019, we set a stretching ambition for our Foods and Ice Cream portfolio: to double the number of products sold that deliver positive nutrition by 2025. At baseline, 27% of product servings delivered positive nutrients and ingredients. Through accelerated innovation and reformulation across an evolving portfolio, we drove substantial progress.

By the end of 2025, Foods achieved 54% compliance, delivering over 270 billion servings containing vegetables, protein, fibre, fruit, omega-3s and essential micronutrients. This reflects continued momentum and strong portfolio improvement.



**We delivered 270 billion servings containing vegetables, protein, fibre, fruit, omega-3s and essential micronutrients by 2025**

In 2023, we introduced Unilever's Science-Based Nutrition Criteria (USNC), our updated standards for nutrients to limit, and set a stretching target for 85% our Foods and Ice Cream portfolio to meet USNC by 2028. At the end of 2025, Foods reached 85% compliance and we will continue to maintain this level through 2028, following the Ice Cream demerger.



**Foods has achieved 85% USNC compliance in 2025 and we are committed to maintain this through 2028**

We also set a target for 80% of our global beverage portfolio to contain a maximum of five grams of total sugar per 100ml by 2025 and reached 79%, underscoring the momentum behind our sugar-reduction journey.

## Positive Nutrition as a strategic pillar

As we move forward, positive nutrition remains a core pillar of our Foods strategy. We will continue strengthening the nutritional quality of our portfolio and championing a shift towards healthier diets. We remain committed to positive nutrition and to delivering measurable impact today, leveraging more than two decades of nutrition leadership.

Since launching our Global Nutrition Policy in 2000, which set out our commitment to help people shift towards healthier diets, we have translated this ambition into clear, time-bound targets and meaningful results.

### 2010 USLP commitment

Under the Unilever Sustainable Living Plan (USLP), we committed to double the proportion of our portfolio meeting our nutrition standards by 2020.

We exceeded this target, increasing compliance from 30% to 61%, and achieved other USLP nutrition goals, including salt reduction and the elimination of trans fat.

### 2017 micronutrient commitment

We committed to provide more than 200 billion servings with at least one of the five key micronutrients: vitamin A, D, iodine, iron and zinc by 2022.

We exceeded this target by delivering 236 billion fortified servings by 2022.

# Positive Nutrition served around the world



We delivered over 270 billion servings containing vegetables, fruit, protein, fibre, omega-3s and essential micronutrients between 2019 and 2025.

**24B**  
North America

**29B**  
Europe

**40B**  
Greater Asia-Pacific & China

**39B**  
Latin America

**48B**  
Africa

**23B**  
South Asia & Middle East

**57B**  
Indonesia



Dried vegetables help boost vegetable and fibre intake across all ages in Latin America.



Mayonnaise plays a key role in providing omega-3 fats in the American diet, supporting heart health.



Fortified health food drinks provide protein, fibre and essential vitamins to support children's growth, development and energy in India.



Iron-fortified seasonings support cognitive development and help address iron deficiency in South Africa, Nigeria and Pakistan.



Iodine-fortified seasonings help tackle child stunting and iodine deficiency in Indonesia and the Philippines, complemented by programmes like NutriMenu and Nutri Sarap.